Joint Base Charleston *PATRIOT*
Classified Ads

FREE ADS

• Free classifieds of 3 lines are offered to active duty, reserve, and retired military personnel and their immediate families. Each classified line contains approximately 42 letters *and* spaces.

• **Free ads run for one issue. Only one free, 3-line ad is allowed per issue per military family.** For additional free runs, the ad must be submitted again prior to the next deadline. Policy does not allow us to reserve space for a free ad for multiple runs or to simply pull an old ad from the paper and rerun it. Additional runs require resubmittal.

• **Free ads CANNOT be taken over the phone. They must be emailed to info@CharlestonMilitary.com, faxed to 856-0358, or mailed to Classifieds, c/o Diggle Publishing Co., P.O. Box 2016, Mt. Pleasant SC 29465.**

*** We require the submittor's name, rank, and a duty station phone number for a free ad. ***

• Any lines over the free 3-lines are charged at a rate of $4 per line.

• Free ads cannot have bolding, centering, all caps, or other special distinctive formatting.

PAID ADS

• Classified ads from non-military persons do not qualify as free and will be charged at the rate of $4 per line. Ads (even from military personnel) that are business-oriented (multiple rental dwellings, home daycare, yard work, etc) are not free and must be paid. Any person can run as many paid lines or ads as they wish.

• Paid ads can be centered and special words can be bolded. We do not run *any* ads in all caps or all bold.

• Our policy does not allow us to bill for classifieds except from existing retail display ad buyers. All other ads must be paid in advance before they run. This is primarily done through the use of credit cards, which we can take over the phone, via email, or via fax. We need to know the name on the card, the card number, and the expiration date, as well as the agreed upon charge amount.

• The deadline for all classified ads, free or paid, is Monday at 9 am prior to the Friday the ad will run.

To fax or mail your free or paid ad, please use the form below. Fax: 843-856-0358
To place a free ad via our online form, go to http://www.CharlestonMilitary.com/advertise/

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Name: _____ Rank (if applicable) _____

Duty Station/Home Phone: _____ Ad Category: _____

Paper: Airlift / Shoreline Week to Run: _____ Price: _____

Credit Card Number: _____ Exp Date: _____